

BOLOGNA, ITALY  
FAIR DISTRICT

28 APRIL – 1 MAY 2022

COSMOPACK

COSMO PERFUMERY &  
COSMETICS

29 APRIL – 2 MAY 2022

COSMO HAIR & NAIL &  
BEAUTY SALON

COSMOPROF  
WORLDWIDE BOLOGNA

**COSMOPROF WORLDWIDE  
BOLOGNA 2022 CELEBRATES  
BEAUTY BEST-SELLERS OF  
TOMORROW THANKS TO  
COSMOPROF & COSMOPACK  
AWARDS**

March 31, 2022 – For over 50 years, Cosmoprof Worldwide Bologna has been the privileged observatory of trends and must-have products for the cosmetic market, and for companies in the sector it is an irreplaceable stage for launching new collections. Although new digital tools have been adopted in recent months to present products and services, the return of the **Cosmoprof & Cosmopack Awards**, the Oscars for the beauty industry, will showcase an overview of cutting-edge technologies and innovative products.

The Cosmoprof & Cosmopack Awards, a project curated by the international beauty trends agency BEAUTYSTREAMS, are a highly sought-after recognition in the sector, a fundamental element also of the international events of the Cosmoprof network. To date, they are the only contest involving all sectors of the cosmetic industry.

The exhibitors of the 2022 edition will have the opportunity to send their nomination for their products and services following the evolution of the market. The Cosmoprof Awards will award the best finished product proposals, according to 5 categories: HAIR PRODUCT, SKIN & PERSONAL CARE PRODUCT, SALON & SPA, MAKE-UP & NAIL PRODUCT and NATURAL & ORGANIC.

The innovations of the supply chain will be the protagonists of the Cosmopack Awards, according to 5 categories: SKIN CARE & HAIR FORMULA, MAKE-UP & NAIL FORMULA, MAKE-UP & NAIL PACKAGING TECHNOLOGY, SKIN CARE & HAIR PACKAGING TECHNOLOGY and PACKAGING DESIGN.

To select the best products, a jury of industry experts, trend agencies, opinion leaders, journalists and international influencers. For Cosmoprof, members of the jury will be:

- Adelaide Portela - Private Labels Director, Health, Wellness & Beauty - Sonae MC - Portugal
- Becky Hall - VP DMM Beauty - Neiman Marcus - USA
- Jane Henderson - Global President of Mintel's Beauty & Personal Care Division - Mintel - UK
- Jeanne Tamayo - BDM – Buyer - Beauty Cosmetics - Heb - USA
- Jenifer Gerlach Martin - Sr. Director Exclusive & Control Brand Beauty - Shoppers Drug Mart - Canada
- Jessica Cruel - Editor in Chief - Allure - USA
- Lan Vu - Founder / CEO - BEAUTYSTREAMS - USA
- Liz West - Head of Product Development - Mecca Brands - Australia
- Munnawar Chishty - Global Vice President and Marketing Director Beauty Care and Skin Health - Walgreens Boots Alliance - UK
- Nyakio Grieco - Co-Founder - Thirteen Lune - USA
- Rosanna Gehring - Director Global Digital Brand - Douglas - Germany
- Valentina Debernardi - Beauty Editor Harper's Bazaar & Esquire - Hearst - Italy
- William G. Koeberlé - President Fédération Européenne des Parfumeurs Détaillants (FEPD) - France

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To select the best proposals for Cosmopack:

- Benedetta Suardi - Technical Director - Kiko Milano Cosmetics - Italy
- Elie Papiernik - Founder and CEO - Centdegrés - France
- Emmanuel Hembert - Global Head of Cosmetics & Personal Care - Quantis International - France
- Erika de Godoy – Global Head Innovation Foresight - Natura & Co - Brazil
- Gergana Baronin von Heyking - Head of Brand, Consumer Product & Marketing - Asam Beauty - Germany
- Jeb Gleason-Allured - Content Director - Allured Business Media & Global Cosmetic Industry - USA
- Krystyne Biser - Executive Director, Product Development and Corporate Innovation - The Estée Lauder Companies - USA
- Michael Nolte - SVP Creative Director - BEAUTYSTREAMS - USA
- Nicky Kinnaird - Founder - Ancora Holdings / Retail Expert - UK
- Sarah Léa Chicheportiche - Prospective & Future Insights - Coty – France
- Stephanie Sheperis - Head. of Product Development - Charlotte Tilbury Beauty - UK
- Suzie Wokabi - Founder - Suzie Beauty - Kenya
- Vincent Gallon - Editor - Premium Beauty News - France

Winners will be announced during the Awards Ceremony on Friday, April 29, at 5.00 pm at the Service Centre.

#### THE LIFETIME ACHIEVEMENT AWARD

**The Lifetime Achievement Award** is dedicated to enlightened professionals and entrepreneurs who have distinguished themselves for talent and tenacity, providing an essential contribution to the evolution of the cosmetics industry. For the 2022 edition, the Lifetime Achievement Award will be awarded to **Dario Gianandrea Ferrari, Founder and President of Intercos Group**: a gesture of gratitude for what Ferrari has done for the growth of the sector in the world.

For further information, <https://www.cosmoprofawards.com/en>